ABA in SUS? Legislation and Creation of Public Policy

- Amanda Bueno MA, BCBA, QBA

Abstract:

The presentation addresses the insertion of Applied Behavior Analysis (ABA) into the Unified Health System (SUS), exploring the creation of legislation and public policies necessary to enable this integration. The initial steps for implementing ABA-based services will be discussed, including where to start, why to adopt this approach and which partners to collaborate with.

The proposal emphasizes the importance of partnerships between the public and private sectors, with a focus on technology transfer and professional training. Behavior Analysis will be presented as an essential tool for planning, implementing and evaluating these initiatives, ensuring the sustainability and effectiveness of services.

The goal is to expand access to evidence-based interventions for populations that require behavioral support, contributing to improving quality of life and social inclusion. To this end, practical examples that can be followed and replicated will be presented.

About the Speaker:

Amanda Bueno is an internationally certified ABA-BCBA, QBA, Executive Director of CEDIN, Educational Director of ABA Learning and Ambassador of EFL- Essential for Living in Brazil. Technical consultant for public policies. Master in ABA from the Florida Institute of Technology-USA and Psychology from UTP.